

Business Sponsorship Package

Dear Company Representative,

On behalf of the MWC Outreach, I would like to express my extreme gratitude for your interest in helping our organization! The enclosed information is intended to inform you and your company of different support opportunities. We hope you will consider supporting our organization and ending homelessness and hopelessness for so many mothers and children within our society.

MWC (Mother with Child) Outreach 's events sheds light on the need to help others that are fighting against homelessness. MWC provides advocacy and educational information to prevent the re-entering back into homelessness and raises funds to support each mother and child that will ultimately have a place to call home.

We recognize that in order to maintain the momentum we will need your help and support in the fight against hopelessness and homelessness. For your benefit, MWC (Mother with Child) Outreach has formatted a business sponsorship program initiative to allow for organizations to make sound and constructive investments in our program.

An investment in our program will ensure that these mothers and children throughout the Texas area maintain access to these essential programs provided by MWC Outreach. This is more than a donation; this is an investment in the future of our community, the homeless mothers and children that so desperately need our help. And as you will see, our benefits packages allow you to market your organization to the diverse population of Texas as well as the general public that attends our events.

We encourage you to peruse the enclosed information and I hope that you will support our vision to end homelessness one family at a time.

Respectfully,

Denessa Polk

CEO

MWC (Mother with Child) Outreach



Business Sponsorship Investment Plan

There are a vast number of opportunities for organizations that hope to customize their contribution to MWC Outreach. Organizations have the opportunity to sponsor annually, make a one-time donation, or customize an ongoing donation. Marketing, advertisement, branding, and acknowledgement will be based on your donation plan and is outlined later. If your company chooses to donate time or in-kind donations, we can work with you to create a sponsorship rewards package that is right for you. This includes matching in-kind donations to the value the good or service would have cost at a suggested retail price. This will be at the discretion of the MWC Outreach Executive Team.

The Business Sponsorship Executive Team is very excited to work with a diverse group of companies and organizations to further the cause ending Homelessness and Hopelessness among these families.

For further questions, please e-mail MWC Outreach at info@mwcoutreach.com or call to 512.574.7178



MWC Outreach Sponsorship Form

Company Information

Company Name:

_____ (exactly
as you wish it to appear on all promotional materials)

Address: _____

City: _____ State: _____ Zip: _____

_____ Main Contact/Title:

_____ E-mail:

Phone: _____ Fax: _____

- MWC Outreach reserves the right to determine the appearance such as size and location of company names/logos on merchandise.
- MWC Outreach reserves the right to select merchandise for giveaway items such as attendee gifts, attendee bags, etc.
- MWC Outreach reserves the right to review and edit and/or reject content of company descriptions, advertisements, company promotional materials, and verbal remarks for speaker introductions, etc.

_____ (Company name)
agrees to abide by the regulations governing sponsorships and advertising set forth in
this agreement and to all conditions by MWC Outreach.

Authorized signature:

_____ Name
(print):

Title: _____ Date: _____

(Please see the following page for financial sponsorship opportunity packages)



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Sponsorship Commitment

The following are the opportunities available for organizations to financially invest in MWC Outreach. Organizations may choose to check more than one event option. Annual sponsorships can be made in either one lump sum or in an ongoing giving program, in which the sponsor can determine the amount and duration of the amount.

- Annual Sponsorship
- Lump Sum Donation, Amount: _____
- Periodic Donation, Amount: _____ Duration: _____

MWC Upcoming Sponsorship Events:

- Informational Booths During the Qualified Events (\$150 per booth)
- MWC Outreach School Kickoff (\$1,000)
- MWC Outreach Meet & Greet The Community Event (\$500)
- MWC Outreach Carnival (\$1500)
- MWC Outreach Children Talent Event (\$750)
- MWC Outreach Thanksgiving Gobbler Feast (\$1000)
- MWC Outreach Hope For The Holidays (\$2,000)
- MWC Outreach Annual Benefit Program (\$500)
- MWC Outreach Graduating Ceremony (\$2,000)
- Other (please specify) _____

Total Sponsorship Offering: _____

Contact Information: _____

Corporate Sponsorship Level:

Partnership Level (\$4,000+)

Advocate Level (\$3,000-\$3,999)

Contributor Level (\$2000-\$2999)

Hope Level (\$1000-\$1999)



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Contact Information:

Mailing Address:
MWC Outreach
PO Box 7105 Round Rock, TX 78683

Phone: 512.574.7178
E-mail: info@mwcoutreach.com

Payment Information

Payment for sponsorship shall be submitted with this document in order to secure sponsorship benefits. These payments can be made by credit card or by checks made payable to:

MWC Outreach

These should be sent to the following address:

MWC Outreach
PO Box 7105 Round Rock, TX, 78683

Check enclosed Visa MasterCard¹ American Express

Credit Card Number: _____ Expiration

Date: Month: _____ Year: _____

Cardholder's Name: _____ Signature:

Checklist

- Completed MWC Outreach Sponsorship Form
- Mailed to the aforementioned address above
- Submitted sponsorship payment



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Please note that once sponsorship has been submitted, your level will be determined. Based on level, we will contact you for further information, as we will need more information (i.e. logo, ad, multimedia, etc.) to fulfill your sponsorship incentive.

Corporate Sponsorship Incentive Form				
Benefit	Hope Level	Contributor Level	Advocate Level	Partnership Level
MWC Outreach Label Pin	YES	YES	YES	YES
MWC Outreach Membership Certificate and Partner Card	YES	YES	YES	YES
Company Receives 25% off of MWC Outreach merchandise	YES	YES	YES	YES
Company name on Sponsors listing at Events	YES	YES	YES	YES
Company name on MWC Outreach programs	YES	YES	YES	YES
Company name on website as campaign sponsor	-	YES	YES	YES
Company Name on website as campaign sponsor with logo on MWC Outreach Facebook	-	-	YES	YES
Company Name on website as campaign sponsor with logo and link to their website	-	-	YES	YES
If time permits acknowledge Company Name at MWC Events	-	-	YES	YES
Reserved Seating at MWC Outreach events	-	-	-	YES
A designated space at event to market	-	-	-	YES



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Informational Booth -

Informational booths allow for your organization to spread the word to the general population in and around the MWC Event about what your organization does. This is the biggest way to spread the word about your organization as thousands of people pass through the informational booths throughout the event. Please see if the event that you have chosen qualifies to purchase an informational booth.

MWC Outreach Meet and Greet The Community -

Meet and Greet is an event designed to provide the people who live or who are strongly involved in the surrounding neighborhood the opportunity to meet MWC Outreach facility members. Meet and Greet is the perfect opportunity for you to meet us in person, hear about our program, and ask any questions you may have. The event will provide food, fun, information, and entertainment to all families with small children. All corporate sponsors will also have an opportunity to purchase an informational booth at this event.

MWC Outreach School Kickoff- August

MWC Outreach Back to School Kickoff will help thousands of students and their families get the supplies and resources they need to be ready for the 2017-2018 academic year. The School Kickoff will be held at a designated outdoor facility and children will receive a backpack filled with school supplies appropriate to their grade level, as well as the opportunity for their parents to visit a variety of resource booths that will be available at the event. All corporate sponsors will also have an opportunity to purchase an informational booth at this event.

MWC Outreach Carnival-

This event is family friendly that offers food and entertainment to all participants. There are a multitude of games, activities, and music to keep people entertained throughout the event. Certain level of corporate sponsors will be offered an informational booth for this event to advertise and market your respected company at no additional cost. Other level of corporate sponsors will have the option to purchase them.

MWC Outreach Children Talent Event-

This event is family friendly that will show case talented children from all ages. These talented children will perform, sing and entertain. This event offers food and entertainment to all participants. There are a multitude of games, activities, and live music to keep people entertained throughout the event. Certain level of corporate sponsors will be offered informational booth while others can purchase them.



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MWC Outreach Thanksgiving Gobbler Feast -

This event is held in November and it is a traditional Thanksgiving dinner with all the trimmings. This event is to give back to the community by offering a hot meal during the Thanksgiving holiday.

MWC Outreach Hope For The Holidays-

This event is held in December to give and share the Christmas spirit. This is a family friendly Christmas event that offers food, holidays decorations, entertainment and special gifts.

MWC Outreach Annual Benefit Program -

This event is held once a year reflecting back on the forming of MWC Outreach such as the founding date, the service and the history of the organization and the reason why it was formed. This is a church celebration that will have outstanding performers, choirs and a powerful message to minister to hopeless in this world to let them know they are not alone. This celebration will offer food and beverages in addition to providing information on how to enroll in this program, if needed, and other programs that MWC Outreach has affiliation with.

MWC Outreach Graduating Ceremony -

MWC Outreach presents an annual certificate awards ceremony each year honoring the achievement of each Mother and their child for completing the program. Each graduate will have the opportunity to walk across the stage in their caps and gowns to receive their certificate. Each graduate and guest is given a Graduation Commencement Program. After the ceremony has been completed refreshments are served.

MWC Outreach would like to say thank you for your support in the fight against homelessness! If you have any questions or concerns, please contact us at info@mwcoutrech.com or at 512.574.7178.

